

Viet Civilian Forces UN Meets in Urgent Debate Kill 40 in Ambushes On New Arab-Israeli Crisis





Hilltop View of Countryside




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Area Churches



What It Takes to Fight a Grass Fire







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## TV Shows

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## Letters Reveal The Hit

By LAWRENCE DAURENT The Washinton Post WABHINGTON-Quinn Mar" QM , the name of the man whose some of television's most succesaful adventure series, likes to get letters from viewers. He has found that his mail has "vaan the audience ratings reports He goes back th teloviation to the time when he was a writer and co-producer of the "Jane Wyman Show." He produced The Westinghouse "Studio One" and "Desilu Playhouse" series ies, won six "Emmy" awards for "The Untouchables" and formed his own organization. Under the "QM Productions" label, he has turned out such
series as "The New Breed," "12 O'Clock High," "The Fugitive," "The Invaders" and "The FBI." "with each new series," Martin mald, "When I start getting $300-900$ letters a month, I know the show is going to make it."
I talked with Quinn Martin in his Otfices at Sam Goldwyn Studios during a recent visit to Los Angeles. He has the build of a pro football tackle and a reputation for knowledge of every section of film making.
His father was a film editor His that's the first kind of job that Martin had in the movie industry.

"The California Girl"-a view of the girl and the state compared to other girls and other states, Thursday night from 9 to 10 on ABC.

## Capt. Kirk Faces the Natives

NEW YORK (AP) - Captain Kirk, the brave imperturbable commander of the space shtp Enterprise, has some pretty fea planets every week in "Star Trek."
But never, on any distant star visited by the ship and its crew during two years, going on hree, has Captain Kirk been in danger of having his turtle-3eck natives.
That, however, was the ex perience of William Shatner ormer Shakespearean and Broadway actor who plays the lead in the series, when he tried leave NBC's Manhattan head er, more nervous when con ronted with eager earthlings han with the worst monster dreamed up by a Hollywood stu do special effects department managed to escape with nothing sams in his sports jacket,
The Enterprise and its gal xy-cruising crew have recent y come through a rough ordeal several months ago, the wor got around that NBC would canell the selence-fiction series at $r$ said so, but the show's Nie en ratings were not even close o those of "The Flying Nun" and "The Andy Griffith Shaw." The ahow's fans set out to Network as a partner, but insiat on retaining full creative can't work, he says, any otherway. The network partiner goes lars to ta
episodes.
des.
To return to Martin's atten
to letters Martin's atten-
"I started out," he said, "with acter came in an eptsode the idea that inspector Lew which he fell in love but rewas the madi that oussed him Lynn Loring was cast as the with a lawman's work. along, backing Martin during to make major adjustments in daughter of the widowed EBI

## 'Dream House,' Or How to Kill Time

NEW YORK (AP) - "Dream china, glassware and hi-fl equipHouse" a quiz show that lookn, ment-a nd "dream iving copy of the TV time-ldilers that pluge. In addition, of course. abound in the dsy-time network there were the usual sales pitch schedules, made its ABC debut es in show breaks.
Wednesday night. When "Dream House" start The halt hour is compounded Monday, it will precede another of ingredients-human interest new ahow, "Wedding. Party. and vicarious greed-that ione- part "Bride and Groom" and wives to their gets in the day. part "This is Your Life." light hours. The show will be in The show, it is promised, will Its logical place next Monday let the audience share the foy when it makes its debut as an ous days prior to a wedding and early atternoon program. It is hear the happy couple tell of tilling the night time niche- their first meeting. There will awkwardly-because the net- a half hour to fill ding itself.
through August and pleked an Newspaper readers of the inexpensive way to do it. New York metropolitan are There are the usual quiz show have seen advertisements by accoutrements-buzzers, lights, their happiness. Producer Art a hearty master of ceremonies stark says that applications are and nioe-looking young couples rolling in at a rate of about 100 with a tendency to chrow wem. a dny, of which 30 or 40 are in elves in each other's arms ev- terviewed and only a handful ry time one gives a correct an- accepted.
The questions ranged from "The Tonight Show" and "Good the easy-"what do paratroop- Company," believes couples are ars ery when they fump from willing to open up what is usualplanes?" - to the difficult- ty considered to be a private af What is the name of Everett far "For the rewards-we give Dirksen's first record album?" them their honeymoon and The program, which intermin- more-and a lot of them think of interest to the student of tele- something special.
vision. Top prize is a "dream Among the rejected appihouse" $\$ 10,000$ worth of real cants have been couples willing estate. Thus part of the enter to go through the ceremony tainment consists of showing second time on camera, models of one builder's dream vorced couples willing to try houses. Lesser prizes consist of again and a Rew cases where tigy the wares of a furniture would become a mother before manufacturer and makers of the became a bride.
save fI . The network alone re were magazines and columnist appeats flooded with anguished appenis to help save the Enerprise. Network headquarth both coasts, were pick eted.
"I honestly did not think we'd pull through to a third season,' fact, so sure we were to be canceled, that I had a film script written from a book Id bought. was pretty certas that my future, if any, was in the theater. he cast earned along with the general public that NBC had decided to renew the series for next searnid the star of the radio," sald the star of the show. "After a couple of seasons together, the casts of a lot of TV series get bored and restless." he sald. They take it out by complaining and fighting among
(See Page Three)

TV-Radlo, Sales and Service



Singer Petula Clark has her own program Tuesday night on NBC. Harry Belafonte will be a guest. - - - $-1+2$

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## SUNDAY JU PROGRAM

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George Hamiton in
Tour Cheatin'Heart'
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## MONDAY $J U$ PROGRAM



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WEDNESDAY JU PROGRAM
 MEtz= Jack Jones, Adult


Jack Jones







MANCHESTER EVIMNDG HIGRALD, MANCHESTIGR, CONN., SATURDAY, MARCH 30, 1968


Sen. Joseph McCarthy in the historic Army-MoCarthy hearings of the fifties, Friday night on ABC.

Letters (Continued from Pan
"The mail let us know that "we were wrong," sald Martin "Apparently, the pubic has a certain, unshakeable notion his work is the only thing in his life.
of the we character. of the character. The daughter just disappeared and Inspector
mances. the action and the adventure of his work.' Martin mmiled: "And the other indicators, such as rat-
ings and TVQ (a poll thet indicates how well viewers "Hike" a program) went up.'
With "The F. B.I."
With "The F.B.I." heading into its third season, when a pro

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GAR STEREO radios
ducer's profits jump enormous. ly, Quinn Martin has accomconsldered 'tmp was program's maln competition The Ed Sullivan Show," has een anchored at 8 p.m., Sum day, for 20 years. Dozens of programs that were scheduled
y. Martin's successes in TV by controversy. "The Untouchables" set off a displensed roar Fugative" kept eacaping arrest or five years, causing some plice to complain. The replacePaul Burke in ' 12 O'Clock High' caused some unhappiness. And power of the Federal Bur an or invendiation to approve actors cast 刟 "The FBI" se critics,
Was the controveray dellbrately created? And did it help the shows? "The answer to both questions," sald Martin, "Ls
no." Unless the show is airead be pald to my controversy.'

## Max Baer Holds Off

HOLLYWOOD - (NEA) What may be television's first
holdout is Max Buer Jr., the bis defensive comedian on "The Beverly Hillbiliess." Baer, who admits he is a gambler by na-
ture, is gambing that the show will meet his price.
"All the other regulans have stgned up," Max says, "but I haven't yet, I offered them a rair figure and I don't want over. I sald I have nothing to no. If it's yes, Till work for you: if it's no, well, III find something else."
It's a big gamble, with high stakices. The show has been on for six years, and they want to sign him for tour more. He realizes that if he stays with
the series, he'll be set for Hifethe series, he'Il be sot forry abount
'T'I never have to worr money again as long as I live." But he thinks he's worth the figure he has asked for. And the also belleves ho's a better actor than people give him creat for. "Tm 30 years old," he says, and Ive played an 1ayear the people bellseve it. That thae to take aome abiuty.

THURSDAY JU PROGRAM

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## Highlights

TODAY: "Mirage" (1965), Peck, $9-11: 15$ p.m. on NBC... "The Hollywood Palace," the "Lady Mata in a taped segment sing p.m. on ABC. with Gen. Maxwell Taylor as guest, 1-1:30 p.m. on NBC... Concert," with Leonard Bern stein, 4:30-5:30 p.m. on CBS. To Wally Pantoni We Leave Credenza," on "NBC Experi-
ment in Television"" ufe of an ment in Television," 14 e of an
elderly couple, $4: 30-5: 30$ p.m. on NBC
TUESDAY: "Petula" musi cal program with Petula Ciark with Harry Belafonte as a guest,
p.m. on NBC. . " The Wis. consin Primary," reaults of the vote, 10-10:30 p.m. on CBS.... "The Chicago Picasso: Great-
ness in the Making," how the ness in the Making," how the
huge sculpture came about, 10 p.m. on Channel 24.

Muic Hall," with "The Kraft rence and Eydie Gorme in a muatcal salute to New York'a shubert Thestre, $9-10$ p.m. on Harry, Bitcheock comedy

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(sort of) about a body that
won't stay put, $9-11 \mathrm{p} \cdot \mathrm{m}$. on ABC.
THURSDAY: "Cantornls Gtrl," the way of the girls and
the way of Hfe, $9-10$ p.m. on
ABC. "One Man's Way" (1964), story of Dr. Norman Vincent Peale, with Don Murray, $9-10$ p.m. on CBS.
FRIDAY: "Who's Atratd or with Fred Clark and Frankie
Avalon, on "Off To See The wizard,", $7: 30-8: 30$ p.m. on tc, $8: 30 \mathrm{p} . \mathrm{m}$, on Channel $24 \ldots$ gram of topical akits, 9 p.m. on
Channel 24 . . "Your Cheatin' Joseph McCarthy of the early

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(sort of) about a body that ${ }^{1}$ Mother Goose?," a musical Wizard,: $\quad$ 7:30-8:30 p.m. on Bosley Crowther, the film eriJulius Monk's "Plaza 9," proHeart" (1968), Hife of country Heart (1986), , life of country
singer Hank Willams, $9.11 \mathrm{p} . \mathrm{m}$. inger Hank wilams, 9.11 p.rm. tion," the turbulent hearings between the Army and Sen.





















Don WILLIS Garage
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